

How Shippers are Losing Up to \$10 Billion on Delivery Delays

What are you doing to increase your on-time performance?

PrimeTime Global Logistics





To get a better understanding of the problems shippers face, we conducted a **short survey** and this is what we found....

Here are the **RESULTS:**

What is the biggest issue you are facing when shipping your steel products?

You can see how people vote. [Learn more](#)

Missed pickups	7%
High pricing	39%
Delay in deliveries	44%
Poor customer service	10%

MYTH:

Shipping delays are rare and uncommon.

1 IN EVERY 5

shipments encounter issues, including delays.

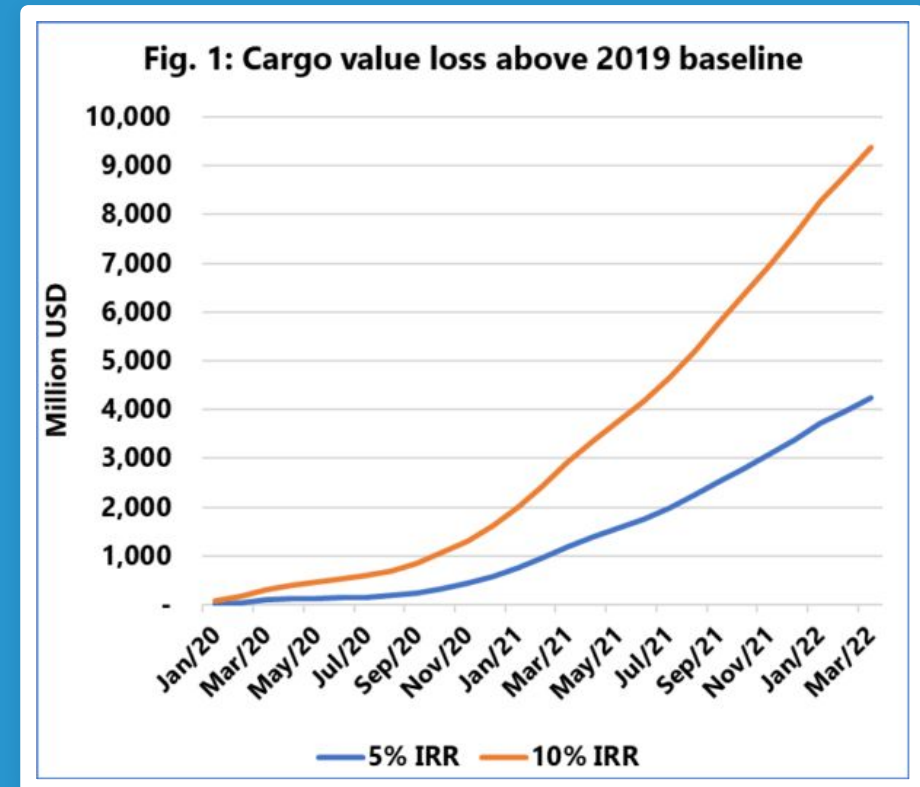
The Cost of Shipping Delays to Your Business

- 1 in every 3 customers will no longer purchase from your company after 1 poorly executed delivery
- It is 5x more expensive to acquire a new customer than retain a current customer
- Cash flow problems, if you do not deliver freight on time you do not get paid on time

CLOSER LOOK: The Crippling Effect of Cargo Delays

“Calculations have found that severe vessel delays alone have resulted in a financial loss for the shippers globally of roughly \$5-10 billion thus far; comprising the ocean side only and does not include any inland delays or port congestion.”

(Port Technology International, June 2022)



Common Causes of Shipping Delays

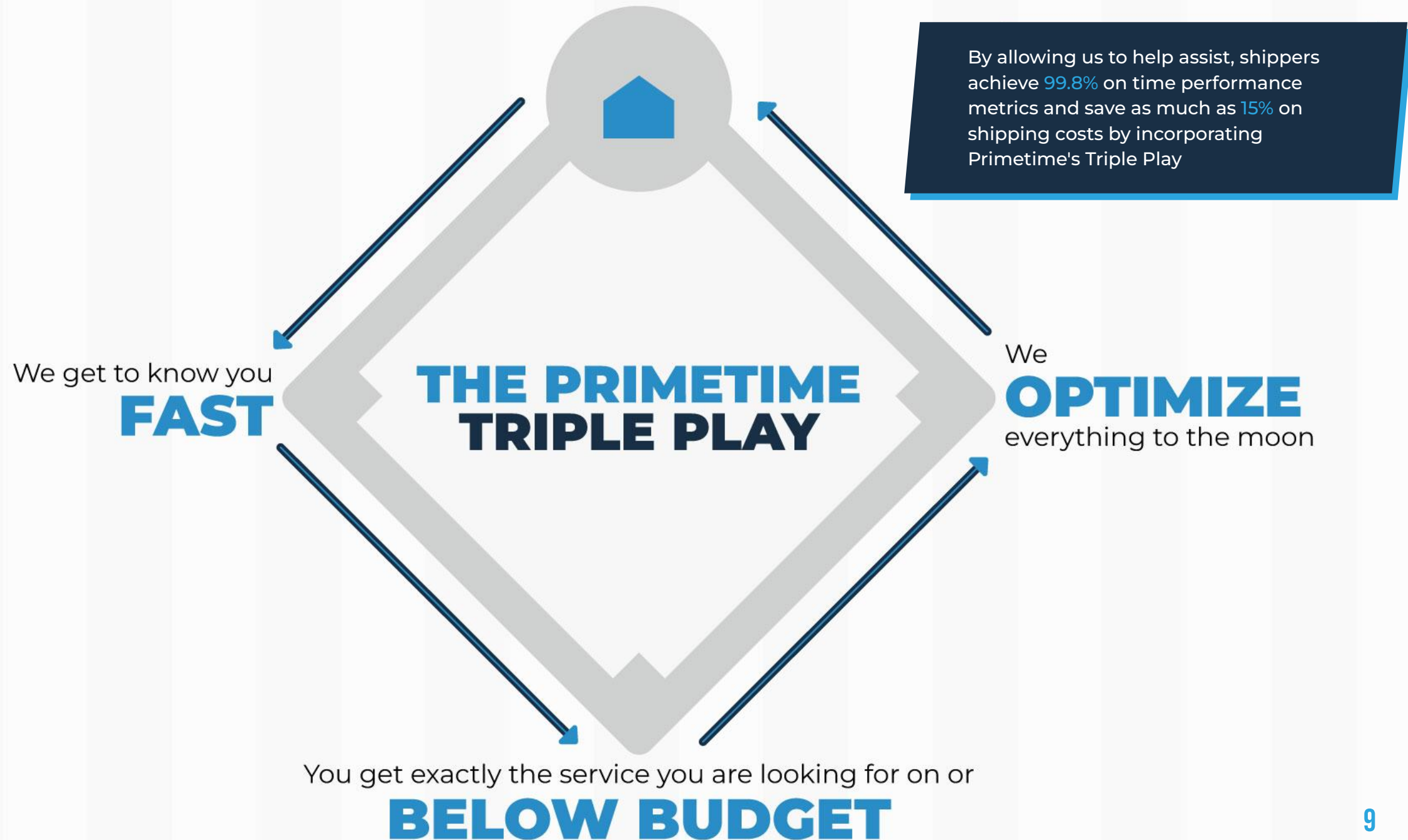
- Staff, driver and general labor shortages
- Lack of logistics expertise & multi modal solutions with current provider
- Poor communication and coordination among people involved
- No centralized system to review documents (no access to TMS)
- Not having 24/7 live support and tools consistently tracking your freight
- Minimum coverage with current carriers (not reliable or readily available)



Save yourself from the trouble.

We have a tailored solution that works for you.





Life of a Load



#ThisIsPrimeTime

Your Reliable Logistics Partner

- ✓ SAVE TIME & LESS PAPERWORK
- ✓ BACKED BY AWARD-WINNING TECHNOLOGY
- ✓ REAL-TIME TRACK & TRACE CAPABILITIES
- ✓ OPTIMIZED ROUTES & INCREASED EFFICIENCY
- ✓ MASSIVE REPEAT CARRIER NETWORK
- ✓ 24/7 CLIENT SUPPORT



Our Clients



ASSET-BASED
CARRIERS



MANUFACTURING



CONSTRUCTION



E-COMMERCE



DISTRIBUTION



WHOLESALE



RETAIL



FREIGHT
FORWARDERS



WASTE &
RECYCLING



CONTAINER
FREIGHT



WAREHOUSING



FOOD &
BEVERAGE



AUTOMOTIVE

Supply Chain Solutions



TRUCKLOAD



EXPEDITED
TRANSPORTATION



DRAYAGE



INTERMODAL



WAREHOUSING



TRANSLOADING



FINAL MILE /
WHITE GLOVE



MANAGED
TRANSPORTATION



VOLUME & PARTIAL
TRUCKLOAD



LESS THAN
TRUCKLOAD



AIR & OCEAN
FREIGHT SHIPPING



PARCEL / SMALL
PACK

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What Clients are Saying About Us



“I wanted to let you know Sparks really liked the driver you sent in last week. They really appreciated him.”

Emily K.

Senior Client Service Representative

“I can’t say thank you enough. Perfect experience.”

Aidhla C.

Warehouse Manager

“The driver was very awesome! He was nice and efficient.”

Jennifer D.

Senior Account Manager



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